

■ E-Wiz Knows Merced Isn't for Rafting

Cahners Electronics Group has launched a revamped Web site called **e-Insite** that provides easy access to material from its various publications, which include *EDN*, *Electronic News*, *Electronic Business*, and our own *Microprocessor Report*. The site also supports a new search engine, called **e-Wiz**, that searches more than 1,000 selected electronics sites, including vendors, news-groups, and non-Cahners publications. Unlike Alta Vista, e-Wiz won't return white-water rafting tips on a "Merced" search. Check it out at www.e-insite.com.

■ Guy Kawasaki, Drill Sergeant?

Learn how to build a great company from scratch at Garage.com's **Bootcamp for Startups**. Leaders from the high-tech community will talk about their startup experiences at this bicoastal event, running September 13–14 in San Francisco and October 5–6 in Boston. Get tips on finding funding and, oh yes, actually running a small company. Speakers include chief Macolyte Guy Kawasaki, S3 founder Dado Banatao, microprocessor co-inventor Federico Faggin, financier Frank Quattrone, and author Geoffrey Moore (*Crossing the Chasm*). Note that many are speaking at only one of the two events; check agenda for details.

The early (before 9/10) registration fee is \$795 for the two-day event. For more information or to register, set your browser to www.garage.com/bootcamp.

■ Designing Systems-on-a-Chip ...

Check out the latest technology for highly integrated devices at the IEEE's **International ASIC/SOC Conference**. The show, to be held September 15–18 in Rochester (New York), will be keynoted by LSI Logic CEO Wilf Corrigan and features more than 50 papers on interconnect modeling, logic design, physical design, mixed-signal design, low-power design, verification, and applications. Saturday's schedule includes six half-day seminars providing more in-depth looks at these topics.

Registration fees are \$480 for the conference and \$180 for the seminar day. Discounts are available for IEEE members and for students. For more information, call 301.527.0900 or access <http://asic.union.edu>.

■ ... and Marketing Systems-on-a-Chip

A new report from Miller Freeman covers the system-on-a-chip market in more detail. The **IP 99 Market Report** projects future intellectual property (IP) usage by type and extent, analyzes supply channels and IP licensing models, and describes design and verification techniques for highly integrated devices. This information will be helpful whether you are a developer or consumer of chip-level IP.

Copies of the report are available for \$1,500 (£945) from Miller Freeman UK. For more information or to order, phone 44.0.171.861.6368 or go to the Web at www.ip99.com.