OPENING KEYNOTE ADDRESS

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Technology continues to progress at an ever-increasing rate. Semiconductor advancements and computing platforms are being introduced according to Moore's Law and delivering exciting new capabilities for the entire computer and electronics industry. The cornerstone for these platform solutions from basic computing to high performance workstations and servers is rapidly becoming Intel Architecture.

Paul Otellini will provide insight into trends impacting the computing industry and specifically design automation. Mr. Otellini will discuss the challenges facing designers in their quest to stretch the laws of physics, how Intel is taking on that challenge, and demonstrate solutions powered by new and compelling technology.

Paul Otellini is Executive Vice President of the Intel Architecture Business Group. He is responsible for Intel's computing business units, including the Desktop Products Group, Workstation Products Group, the Mobile and Handheld Products Group, the Enterprise Server Group, Home Products Group, and Reseller Products Group. These organizations together represent Intel's product development and marketing activities around the Intel Architecture set of microprocessors.