Asian-Pacific LSI Business in the 21st Century

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LSI industry as a manufacturer in the Asian-Pacific region is rapidly growing during the past decade. In the early next century, the market importance of this area will reach to be comparable as of US. Each country of the region has the both faces to this industry, supplier side and user side of the product. One can recognize the importance of the coming competitive market motivations to the LSI industry organization and strategy. Especially they will appear in the field of design. Some of them are as follow:

- Ensure that each country performs at a world-class competitive technology in some fields of design and achieves preeminence to the others.
- In funding decisions, take advantage of the links between the CAD and design technology research and development and the industrial training.
- How to feature the local market motivations rather than the world wide production trend into its line of products.
- Preferentially fund design projects on the basis of local excellency and importance, rather than safe second source, in order to make the design force of the country more challenging.

Five panel members will discuss on these and related issues from the regional interest point of view. Designers, CAD developers, marketing people and academic audience should join to this session to find the next century direction.

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